

# CHRISTIE'S

## EDUCATION

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### CHRISTIE'S EDUCATION IS PLEASED TO ANNOUNCE THE LAUNCH OF THE YOUNG COLLECTORS CLUB



Christie's Education is pleased to announce the launch of The Young Collectors Club, in collaboration with MArt Agency. The club's mission is to nurture and assist the growing young collectors' movement with education and awareness of the art market and its components with the aim of helping them to establish and maintain an art collection which will grow with them through their lifetime.

**Glen Hardwick-Bruce, Programme Director of Continuing Education in London and Co-Founder of the Young Collectors Club, commented:** "Through monthly meetings held at Christie's Education's premises on Portland Place, young collectors, and those thinking of establishing a collection, will be able to engage and network with like-minded individuals who are interested in finding out more about the current art market and share experiences. By educating and introducing them to various collecting categories, we believe that we play an important role in giving our audience the confidence to break into the art world."

The Young Collectors Club will offer its members a wide range of art related events and talks with art advisors, artists, collection managers, funds, gallerists, Christie's specialists and other young

collectors. In over 40 years of being at the forefront of the arts education industry, Christie's Education has established a broad network of art professionals, including its alumni, lecturers and members of the Art World Professional Advisory Group. MTArt Agency, an award-winning talent agency which represents top visual artists, will provide direct access to emerging artists and their studios.

**Charlotte Fletcher, young collector, ambassador of MTArt Agency and Co-Founder of The Young Collectors Club, remarked:** "For me, collecting art is not simply about investing money. It is about acquiring and engaging with beautiful pieces that represent something much wider. I am especially interested in pieces that engage with environmental discussions and women, and I look forward to sharing my passion with other members."

The prospective member will be an art lover between 25 and 40 years old with an average spend on art of around £3,000-£10,000. Two membership options will be offered; Young Patrons with an annual fee of £600 and Young Collectors for £250 per year. Apart from the opportunity to take part in the full programme, Young Patrons will receive an artwork from MTArt Agency to start their collection with and get the opportunity to upload their works to Vastari, international exhibition consultancy company, which connects museums directly with the private sector. A percentage of the membership fee will go to the Christie's Education Trust to support arts education for those who would otherwise not have the opportunity.

For more information, including registration details, please visit Christie's Education [website](#). The first event will take place on 17 October at Christie's Education London, 42 Portland Place.

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#### **About Christie's Education**

Christie's Education is a specialist provider of higher and continuing education, and an internationally recognised centre of academic excellence in the study of art business and the art market, art history and art world ecosystems, curating and connoisseurship. Our teaching philosophy is rooted in a knowledge culture that respects original enquiry and learning and that reflects a commitment to principles of equality, diversity and inclusivity.

Christie's Education offers master's degrees in London and New York, and is dedicated to preparing students for entry into the art world, placing great importance on analytical skills, object-based learning, research and scholarship, and the practical experience of art and business as the keys to professional success. Studies are reinforced with a rigorous professional development course and all students are offered an integrated art world work placement as part of their degree.

Christie's Education also offers a wide range of continuing education opportunities in London, New York and Hong Kong, designed to introduce the fundamentals of art, collecting and art business, as well as advanced and certificate courses for those with an appetite to study at a deeper level. In addition, our online courses provide a fully immersive experience of the art world, enabling anyone in the world to access learning at the click of a button.

#### **Christie's Education – Developing the Next Generation of Art World Professionals**

[www.christies.edu](http://www.christies.edu)



#### **About MTArt Agency**

Founded in 2015, MTArt Agency is an award-winning talent agency which represents the top visual artists. While the art world concentrates on selling art on walls for a few, the agency focuses on investing in the top artists who could inspire everyone. Every

month, the agency reviews 200 portfolios of artists. Its selection committee select artists with innovative techniques, inspiring content and strong visions.

For the artists who sign with the agency, MTArt covers their studio costs, sells their works, implement cultural & commercial partnerships and offers press exposure. This is how the agency accelerate their artistic reputation, visibility and success. On average, MTArt artists have seen their works grow 150% in value year-on-year while signed to the agency, gain credibility in the industry and increase their exposure by 370%. MTArt artists give one piece of art to the agency's private collection each year which is now valued at over £280k. The agency has plans for expansion in 2019, and want MTArt Agency to eventually rival the major Hollywood talent agencies that look after actors and celebrities. Its collectors remain the best ambassadors to the artists and have a privileged access to invest in the early stages of their careers.